

— WORK WITH ME

Let's take your brand *on the trip.*

• 2 years of content creation • 17+ countries

Honest, first-hand, 100% vegetarian budget travel for Indians — across Instagram, YouTube, Facebook, my website and my own app.

650K+

VIEWS / MONTH

150K+

REACHED / MONTH

37K+

FOLLOWERS • 3 PLATFORMS



Why brands work with me

- › **90%+ non-follower reach.** Your brand meets fresh faces every post, not the same audience on repeat.
- › **A high-intent travel audience.** Visas, flights, stays, SIMs, budgets — in buying mode, not just browsing.
- › **Already created branded content.** Featured Club Mahindra, Lufthansa & Telkomsel — I work to a brief.
- › **Found through search.** 85% of Shorts views come from search & my website guides — campaigns last months.

The audience — 66% aged 25–44, the core travel-spending years

— BY COUNTRY

India		78%
United States		3%
Bangladesh		3%
Pakistan		3%
United Kingdom		2%
Nepal		2%
UAE		1.5%

— BY AGE

18–24		19%
25–34		42%
35–44		24%
45–54		9%
55+		6%

Luxury shoppers

Business-news readers

Transportation & travel

Green living

South-Asian film fans

Blended across IG, YouTube & Facebook, plus a Western web audience (US, UK, Germany, Switzerland).

— ONE CREATOR, EVERY PLATFORM

Three channels. *One partnership.***Instagram**

@travelerjyoti

5,341 followers**138K** views / month**87K** accounts reached**5.6K** accounts engaged**96.5% of views come from non-followers****YouTube**

@travelerjyoti

19,011 subscribers**156K** views / month**998** watch hours / month**64K** unique viewers**85% of Shorts views come from YouTube search****Facebook**

/travelerjyoti

13,040 followers**357K** views / month**22.6K** engagements**5,039** reactions**297K+** views on a single post**90% of views come from non-followers**

— BEYOND SOCIAL — OWNED PLATFORMS

MY GUIDE WEBSITE**travelerjyoti.com**

First-hand destination guides on my website, reaching a global, Western-leaning audience — US, UK, Germany, Switzerland. A brand feature here keeps earning for months, not a 24-hour post.

MY OWN APP · FREE ON GOOGLE PLAY**JTV — Travel, Visa & Veg Scanner**

My own travel app: trip-planning tools, visa info for Indian passports, and a vegetarian food scanner — built for exactly the audience brands want to reach.

Brands I've *featured.***Club Mahindra**

Resort tour & review

Lufthansa

Flight review · Delhi → Europe

Telkomsel

Bali eSIM · featured

▶ Vietnam itinerary — food, budget & money tips	42.8K views
▶ Bali for travelers — visa, SIM, scooty & money exchange	29.9K views
▶ Lufthansa flight review — Delhi lounge, Europe & visa tips	14.1K views

Ways to collaborate

- ♦ Sponsored Reel / Short
- ♦ Story series
- ♦ Dedicated YouTube video
- ♦ Website guide feature
- ♦ On-trip destination coverage
- ♦ Giveaways & product seeding

Have a campaign in mind?

Tell me the goal — a destination, a product, a launch — and I'll send a plan within 48 hours.

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@travelerjyoti · Instagram · YouTube · Facebook · JTV app on Google Play · travelerjyoti.com